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## Searle brands retailer meetings 'constructive'

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Packaging Federation chief executive Dick Searle has enjoyed "extremely constructive" meetings with four of the major retailers.

Searle said this week that there was "mostly common ground" between his position and those of Tesco, Sainsbury's, Asda and Marks & Spencer, after meeting their packaging teams in June.

"There was very little we

disagreed about," he added. "All of them expressed a wish to continue discussions."

He has also set up a meeting with Waitrose, but has yet to hear from Morrisons.

Searle sent a letter to the six retailers in April after public attacks on the packaging industry intensified.

In the letter, he said it was "essential that the whole of the supply chain should unite in explaining and promoting the role of packaging in society".